

## **Muirhead Canning Newsletter**



Rita, Anna, Rhett, Russell & Jenny Loughmiller. Not pictured: Grant.

# Order & Pay By July 15th For Discounted Prices on All Products!

In keeping with our annual tradition, we will be rewarding our loyal customers with a DISCOUNT when they pay for their order by Monday, July 15, 2024. Thank you for supporting our small cannery.

#### Muirhead Canning co.

Now Accepting Orders for Upcoming Season

Mail. Phone or Email Orders!

PHONE: 541-298-1660

EMAIL: info@muirheadcanning.com Hours: JAN-MAY 9:00-4:00 MON-FRI JUN-DEC 9:00-5:00 MON-FRI, 9:00-2:00 SAT

We can ship your order or you may pick up your order at:

Muirhead Canning Company

5267 Mill Creek Road, The Dalles, OR 97058

VSA 🔤 🚃 🦋

# Pick-Up Starts Oct. 15th Fall Delivery Starts Oct. 21st

### **Greetings from Muirhead Canning**

I have spent the winter and spring months building a ripening room, recovering from breaking ribs, while building a ripening room, and the regular cannery winter maintenance. My ribs are feeling much better just in time for the busy summer canning season.

Some of this off-season has been spent writing cannery stories and updates to share with our customer email subscribers.

I enjoy being able to put a few thoughts down to keep our customers informed. A good number of people write back to say they enjoy my stories and learning more about the magic of getting really delicious canned fruit to their doorstep. In the past you had

to place an order with us before getting included in our email list to be able to read about the adventures of running a historic Northwest fruit cannery.

Due to the miracles of modern technology, you may now easily sign up for our email list by sending an email to info@muirheadcan-



ning.com and saying: "Please add me to your email list." All past stories are also available on our website at:

#### www.muirheadcanning.com/muirhead-canning-blog

I hope to share a few adventures and hopefully arrive at your door with your preserved fruit this Fall.

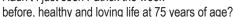
Have a great Summer!

Russell Loughmiller, Owner & Operator, Muirhead Canning Co.

## So long to The Best-Ever Printing Rep:

### Patrick Quigley

This past Fall I received a phone call from Don at Brown Printing (the company who printed this mailer) telling me his sales rep., Patrick Quigley, had died. I was stunned. Hadn't I just seen Patrick the week



A couple of years after I purchased the cannery Patrick Quigley called me about printing the cannery's fruit labels and I shot him down. He was confident that he could get me good pricing and great service on printing labels in Portland. His service might have been good, but I thought his pricing was in the wrong zip code and I told him so.

A couple of years later, Patrick stopped by to let me know that he had better pricing, but I had a different label problem. Now, I didn't have a price problem, but a keeping my labels adhered to the cans problem. Patrick took about 5 seconds to determine the problem and then a minute to explain it. My labels had clear coat on the label (used to protect the ink and make the label glossy) all of the way to the end of the label. The printing and clear coat should have ended 1/4" from the end allowing the label glue to adhere to the paper stock. I ordered labels from Patrick that year and every year since. The labels stayed on the cans, looked great and his service was impeccable as promised.

One year, in the middle of July, Patrick told me it was his birthday and asked me to guess his age. I didn't just fall off of the turnip truck so I aimed low. "55 years old" I said, figuring that he was really about 60. Imagine my surprise when he told me that he was turning 70! Patrick was not one to keep a secret and he told me about a book that had changed his physical health. He told me that not only did he ski in the winter and wind surf in the summer but when he was working he would take breaks to knock out 25 push-ups multiple times a day.

I purchased a copy of this book and realized that I had some work to do. I started off with a push-up challenge and have adapted from there. Now when I pick up 10 gallons of fruit waste to dump in the wheelbarrow (lift with your legs and bend at the knees!!) I thank Patrick for getting me on the path to a stronger body.

Patrick wasn't earning a sales commission on that book but he was solving a problem for me because he cared. Patrick was a great salesman because he cared and I believe that was his recipe for life, caring about people and helping them solve problems. Patrick died last Fall in a windsurfing accident at the age of 75, he was still working and playing full time. He is missed by all who had the pleasure to know and work with him!

P.S. the book is "Younger Next Year" by Chris Crowley.

### Tell Us What You Like About Our Company

We really are in the business of serving our valued clients with our line of preserved fruit products and, hopefully, with our service. We love to hear what keeps you coming back for more, please write us a note on the back of your order form or email us at:

info@muirheadcanning.com

Thank you and we appreciate your time and your support!

### **2024 Pricing & Discounts**

SAVE BIG by Ordering & Paying By Monday, July 15th!

- 10% OFF 7+ Boxes or more.
- 20% OFF 28+ Boxes or more.

  When you order 28+ boxes, you will receive
  20% Off Your Order. Plus, if you live in our Muirhead
  Truck Delivery Area in Oregon, Washington and Western
  Idaho you will automatically receive FREE FALL DELIVERY!
  See Muirhead Truck Delivery Area Map On Page 3.
- FREE Delivery on 14 Boxes or more. Order 14-or more boxes and you will receive 10% Off Your Order and we will Deliver Your Order For FREE to your door during our Muirhead Truck scheduled delivery dates if you live in Oregon, Washington and Western Idaho.
  NOTE: If you live in our delivery area and order less than 14 boxes the delivery cost via our Muirhead Truck is: \$11 per box with a minimum 3 box order. See Map On Page 3

### • SAVE by Combining Friends' & Families' Orders

Feel free to combine orders with friends, family and neighbors to submit one big order- over 14 boxes for FREE Muirhead Truck Delivery-See Map On Page 3 so you can share the discounted offers written in above paragraphs.

 Thank You to everyone who participates in our annual Early Order and Payment Offer as this helps us run efficiently while covering our cannery's costs during our most expensive part of the year.



Thank you! We truly appreciate your support of one of the last small family-owned canneries in the USA!



### 2024 Fall Muirhead Delivery Truck Schedule

### Watch Your Email for Weather Related Schedule Updates

- 1 Oct 21-26...... S Idaho, E Oregon
- 2 Oct 28-Nov 2 E Washington & N Idaho
- 3 Nov 4-9..... Central & NW Washington
- 4 Nov 11-16 ..... Seattle Area & SW Washington
- 5 Nov 18-Nov 23 .. Oregon Coast & SW Oregon
- 6 Dec 2-7 ..... Willamette Valley
- 7 Dec 9-14 ......Portland Area & Columbia Gorge

\*Schedule is subject to weather conditions- check your email for updates.



Be Informed of Delivery Schedule Updates, Cannery News, Special Offers, New Products, Contests & More...

Sign up to receive our emails. We protect your privacy and don't share or sell our lists.

Request to be included by emailing us at: info@muirheadcanning.com



Hood-Crest's 100% Pure Wisconsin, Grade "A" Amber Maple Syrup



We believe that our delicious **single-sourced**, **tapped in the USA Maple Syrup is the best available** and you will too when you taste this supreme syrup! **No brag...just fact!** 

## Our Quality is The Best & Our Prices are Great!

### Save \$1.00 Per Bottle When You Buy a Box

32 oz Bottle = \$25 each or Box of 12 = \$288
Order a Box to Share With Family and Friends as This
Maple Syrup Makes Great Birthday and Holiday Gifts!
See Pages 6 & 7 For Discounted Pricing Offers.

### **Canned Fruit Gift Pack**

Our delicious Canned Fruit Gift Pack is always a wonderful gift for anyone at anytime of the year and a great way to sample our fruit.

#### **Choose Your Canned Fruit Selection:**

Cannery's Choice of Assorted Six 28oz Cans ... \$46 per box Your Choice of Fruit for Six 28oz Cans .... \$48 per box Gift Pack Ship For Only ...... \$18 each Shipping and Handling anywhere in the contiguous US.



See Pages 6 & 7 For DISCOUNTED PRICING Offers!



Name:

## Our Gift Pack Makes Holiday Shopping & Shipping Easy! ORDER NOW FOR CHRISTMAS 2024!

\_ Total Assorted Gift Packs Ordered \_\_\_\_ @\$46 ea = \$

Address:	Total Your Choice Gift Packs Ordered @\$48 ea = \$					
City:         State:         ZIP:	TOTAL Gift Packs to Ship @\$18 ea = \$ TOTAL Gift Packs & Shipping \$					
PAYMENT METHOD Please Print Clearly  PREFERRED: CHECK Enclosed \$ Full Payment request  Credit Card: Visa MasterCard Discover AMEX  Card No.: EXP:	nents will be made in full at the time we receive your order.  sted when ordered for Gift Packs as all are shipped Pre-Paid UPS or USPS in the USA.					
	SA • Add \$18 Shipping Per Gift Pack					
Name:	Name:					
Mailing Address:	Mailing Address:					
City: State: ZIP:	City: State: ZIP:					
Christmas Ship Other Ship Date	Christmas Ship Other Ship Date					
Sign Card:	Sign Card:					
Canned Fruit Syrup Wanted:LightHeavy Water	Canned Fruit Syrup Wanted:LightHeavy Water					
Name:	Name:					
Mailing Address:	Mailing Address:					
City: State: ZIP:	City: State: ZIP:					
Christmas Ship Other Ship Date	Christmas Ship Other Ship Date					
Sign Card:	Sign Card:					
Canned Fruit Syrup Wanted:LightHeavy Water	Canned Fruit Syrup Wanted:LightHeavy Water					

### Ordering is as Easy as ABC



### Choose Your Fruit, Then Choose The Type of Liquid It's Packed In

Our delectable canned fruit comes from the heart of the Northwest fruit growing country. We use only the ripest, mouth-watering fruit so it's fresh-picked flavor is preserved no matter which liquid you select for it to be packed in. We use only the most delicious Non-GMO fruit.

Once you have decided on your canned fruit choice, you need to choose what kind of liquid you want it packed in. Here are the descriptions of our different syrups.

**LIGHT SYRUP** offers a hint of sweetness for your discriminating taste. We use real cane sugar, not corn sweetener, in both our sweetened syrups. We never use any artificial preservatives in any of our fruit products.

**HEAVY SYRUP** contains more sugar and blends well into many of your favorite recipes.

WATER PACK is especially good for sugar-free diets. It allows the full natural flavors of the fruit to come through. You may also add your own sugar-free sweeteners if you desire more sweetness without the added calories.



### **Choose How Much to Order**

Be sure to order an amount that you will be able to use in 3 years or less as that is when canned fruits are at their peak flavor. **Note:** A cool storage area will prolong the shelf-life of canned goods.

### Want to be informed of Special Offers, New Products, Contests, Delivery Schedule Updates & More?

Sign up to receive our emails. We protect your privacy and never share or sell our lists. Email us at:

Info@muirheadcanning.com

#### Muirhead Canning co.

**Now Accepting Orders for Upcoming Season** 

### Mail, Phone or Email Orders!

PHONE: **541-298-1660** 

EMAIL: info@muirheadcanning.com

Hours: JAN-MAY 9:00-4:00 MON-FRI

JUN-DEC 9:00-5:00 MON-FRI, 9:00-2:00 SAT

We can ship your order or you may pick up your order at:

**Muirhead Canning Company** 

5267 Mill Creek Road, The Dalles, OR 97058





## Choose How You Will Receive Your Order - 3 Choices!

There are three great options for receiving your order. Please choose one on your order form on the following page.

### #1 Pick-Up Oct. 14- Dec. 23, 2024

If you live close to The Dalles, Oregon or will be in the area in October through December, you may pick-up your order at the cannery. Just check that box on the order form.

We also have limited inventory throughout the year. Please call ahead to check availability and schedule a pick-up.

Office Hours: JAN-MAY 9:00-4:00 MON-FRI

JUN-DEC 9:00-5:00 MON-FRI, 9:00-2:00 SAT



## Directions to Muirhead Canning Co. from 1-84

The cannery is about 10 minutes from the freeway.

East-Bound I-84

Take Exit #83

At stop sign turn left.

Turn right at light onto Webber St.

West-Bound I-84

Take Exit #84

Take off-ramp and merge onto W. 2nd St. Turn left at light onto Webber St.

**Both Directions:** From Webber St., go to Stop Sign at 10th St. Turn left on 10th to second Stop Sign. Turn right on Mt.

Hood St. which becomes Mill Creek Road.

Travel 3 miles on Mill Creek and Muirhead Cannery will be on the right hand side. We look forward to seeing you!

### **#2** Fall Delivery Via Our Truck

Oct. 21 - Dec. 14, 2024

If you live in **Oregon, Washington or Western Idaho**, your Hood- Crest fruit order, a minimum of 3 boxes, can be delivered directly to your home or business. Our delivery service will deliver your order **Oct. 21th through Dec. 14th.** Please see chart on page 3 for delivery schedule. **Orders of less than 3 boxes will be shipped via UPS.** 

Delivery Cost Per Box ...... \$11 each, 3 box minimum Orders of 14 or More Boxes ..... FREE SHIPPING!\*

\*If you live in our Muirhead Truck Delivery Areas in Oregon, Washington and W. Idaho- see map on page 3.

### **#3** Shipping via UPS/USPS

If you live outside our delivery area or want to place an order during different times of the year, we will ship your order for you. Due to UPS' complicated pricing structure we cannot provide an accurate shipping cost without a zip code. *The total shipping cost will also be in your order confirmation letter.* Here is a rough estimate of shipping 1 box of canned fruit:

West Coast: \$22 - 32 East Coast: \$35 - 58

Please call us at **541-298-1660** for accurate shipping rates!

## Pre-July 15th, 2024 Order Form

Muir<u>head Canning</u> co.

Mulrnead Delivery St MAIL ORDERS/PICK-UP:	•		•	•							
EMAIL ORDERS: info@ NOTE: Muirhead Cannery will s	muirheadca	nning.con	PLEASE CH	ECK IF: N	EW CUS	TOMER	R 🗆 E	xisting Cus	tomer wit	h NEW ADDRES	
BILLING ADDRESS F	Please Print Clearly	Check if NE	EW ADDRESS	SHIPPING	J/DELI	VER	/ ADD	RESS If	Different T	Than Billing	
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Address:											
State: ZIP: Phone: ()											
Email:		Check if	NEW EMAIL	☐ Message	on Gift C	ard (Opi	tional) <b>:</b> _				
SHIPPING CHOICE Call us at 541-298-1660 fo accurate shipping rates!	r		_		West Co	oast: \$2	22-\$32	East Coas	t: \$35 <b>–</b> \$		
PAYMENT METHOD	Please Print 🖵 P	REFERRED:	CHECK ENCLOS	SED: \$	<u>C</u>	redit Card	l Payment	s will be made	in full when	your order is received	
🖵 Credit Card: Visa N	IC Discover _	AMEX	_ Card #:					_ EXP:		_CVV#	
Orders of 28+ Boxes G	et 20%Off Entire	Order! FREE	Truck Deliv	ery on 14+							
FIOOD-C	adition	EARLY PRICE ORDER &PAY	Additional 10% Off ORDER 7+ Boxes & PAY	ORDER 28+ Boxes & PAY	Syrup	Syrup		TOTAL Cost of	Delivery Charge	TOTAL COST Product & Delivery	
CANNED FRUIT	12 PER BOX	Before July 15	Before July 15	Before July 15	QΤΫ́	QTY	QTY	Products		& Delivery	
Light Sweet unpitted CHERRIES	28oz cans	\$68	\$61.20	\$54.40							
Dark Sweet unpitted CHERRIES	28oz cans	\$ <b>68</b>	\$61.20	\$54.40							
APRICOTS	28oz cans	\$68	\$61.20	\$54.40		<u></u>					
Halves unpeeled	15oz cans	\$52 \$68	\$46.80 \$61.20	\$41.60 \$54.40		NA	NA (				
Bartlett- Halves PEARS	28oz cans 15oz cans	\$52	\$46.80	\$41.60		NA.					
Purple PLUMS- unpe		\$68	\$61.20	\$54.40							
Elberta- Halves PEACHES	28oz cans	\$77	\$69.30	\$61.60							
Elberta- Slices	28oz cans	\$79	\$71.10	\$63.20							
PEACHES	15oz cans	<b>\$59</b>	\$53.10	\$47.20		ANTI	ΓY				
GIFT PACKS Box-6 Ass	sorted 28oz cans	\$44	\$39.60	\$35.20							
APPLE SAUCE c	ANS & JARS- 12	PER BOX									
A- CHUNKY with Maple Syrup & Cinnan	28oz cans	\$68 \$50	\$61.20	\$54.40							
B- SMOOTH with Maple Syrup	16oz jars 16oz jars	\$53 \$53	\$47.70 \$47.70	\$42.40 \$42.40							
C- SMOOTH Unsweetened	16oz jars	\$ <b>53</b>	\$47.70	\$42.40							
D- SMOOTH with Cinnamon	16oz jars	\$ <b>53</b>	\$47.70	\$42.40							
APPLE BUTTER 90z JARS-12 PER BOX											
A- Just Apples- Nothing Else!		\$53	\$47.70	\$42.40							
B- Sugar & Spice- Brown Cane Sugar & S		\$53	\$47.70	\$42.40							
DICED TOMATOES  16 oz Jars- 12 PER BO		\$ <b>53</b>	\$47.70	\$42.40							
MAPLE SYRUP	Single Bottle	\$24	\$21.60	\$19.20							
32oz bottles	Box -12	<b>\$276</b>	\$ <b>248.40</b>	i \$ <b>220.80</b>	l						

6

TOTAL of All Products & Delivery \$

Thank You for Your Order!

### **MUIRHEAD 2024 Order Form**



Muirhead Delivery Start MAIL ORDERS/PICK-UP: 52			-	-							
EMAIL ORDERS: Info@m NOTE: Muirhead Cannery will send	uirheadcar	nning.con	n PLEASE CH	ECK IF: N	EW CUS	TOMER	$\Box$ E	xisting Cus	tomer witl		
BILLING ADDRESS Plea		-		SHIPPING			-	-	-	· ·	
Name:	•										
Address:		City:		Name:City:							
State: ZIP:											
Email:									,		
	CHECK C	ONE Cannery [	UPS NW Muirhe	Here's a rough W ead Truck De	n cost es Vest Co elivery:	stimate ast: \$2 3 Box M	of 1 bo 2-\$32 lin. at <sup>\$</sup> 11	ox of canne East Coas per box, <u>1</u>	ed fruit si t: \$35-\$ <b>4+</b> Boxes	nipped via UPS: 58 = <b>FREE</b> Delivery!	
☐ Credit Card: Visa _ MC	Discover	AMEX	Card #:				•	EXP:		CVV#	
Orders of 28+ Boxes Get 2											
TIOOD-CRI			<b>10</b> % Off	<b>20</b> % Off		Heavy		TOTAL		TOTAL COST	
CANNED FRUIT 12	on	REGULAR PRICE	ORDER 7+ BOXES	ORDER 28+ BOXES	Syrup QTY	Syrup	Pack QTY	Cost of Products	Charge	Product & Delivery	
Light Sweet unpitted CHERRIES	28oz cans	\$ <b>71</b>	\$63.90	\$56.80							
Dark Sweet unpitted CHERRIES	28oz cans	\$71	\$63.90	\$56.80	1						
APRICOTS	28oz cans	\$71	\$63.90	\$56.80							
Halves unpeeled	15oz cans	\$ <b>54</b>	\$48.60	\$43.20	<u> </u>	NA	NA (				
Bartlett- Halves PEARS	28oz cans 15oz cans	\$71 \$54	\$63.90 \$48.60	\$56.80 \$43.20		NA .					
Purple PLUMS- unpeele		\$71	\$63.90	! \$56.80	l I	IVA					
Elberta- Halves PEACHES	28oz cans	\$80	\$72.00	\$64.00	   						
Elberta- Slices	28oz cans	\$82	\$73.80	\$65.60							
PEACHES	15oz cans	\$61	\$54.90	\$48.80	<u></u>	NA_					
GIFT PACKS Box-6 Assorte	ed 28oz cans	\$46	\$41.40	\$36.80	l I	JANTI'	Y				
APPLE SAUCE Cans	s & Jars- 12 PE	R BOX									
A- CHUNKY with	28oz cans	\$71	\$63.90	\$56.80							
Maple Syrup & Cinnamor	16oz jars 16oz jars	\$56 \$56	\$50.40 \$50.40	\$44.80 \$44.80	<u>i</u> !						
with Maple Syrup C- SMOOTH Unsweetened	16oz jars	\$56	\$50.40	\$44.80							
D- SMOOTH with Cinnamon	16oz jars	\$56	\$50.40	\$44.80	   						
APPLE BUTTER 9oz JARS-12 PER BOX											
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DICED TOMATOES 16 oz Jars- 12 PER BOX		\$56	\$50.40	\$44.80	 						
MAPLE SYRUP	Single Bottle	\$25	\$22.50	\$20.00							
32oz bottles	Box -12	\$288	\$259.20	\$230.40	i						

Thank You for Your Order!

TOTAL of All Products & Delivery \$